



**RM-7695-R**

**B. E. IV (Sem. VIII) (Computer) Examination**

**May / June – 2010**

**Information Technology & Management**

Time : 3 Hours]

[Total Marks : 100

**Instructions :**

(1)

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="checkbox"/> B. E. 4 (Sem. 8) (Computer)	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="checkbox"/> Information Technology & Management	<input type="text"/>
<input type="checkbox"/> Subject Code No. : <input type="text" value="7"/> <input type="text" value="6"/> <input type="text" value="9"/> <input type="text" value="5"/> <input type="checkbox"/> Section No. (1, 2,.....) : <input type="text" value="1&amp;2"/>	<input type="text"/>
	Student's Signature

- (2) Answer to each section must be written in **separate** answer books.
- (3) Numbers on the **right** hand side indicates full marks.
- (4) Supplement your answers with the relevant block diagrams wherever necessary and be brief while answering.

**SECTION - I**

1. (a) Answer the following: (One mark each) (10)

- (1) What is a System Virus?
- (2) Reengineering is process \_\_\_\_\_.
- (3) SAP implementation is an example of \_\_\_\_\_ package.
- (4) What is Data Dictionary?
- (5) The biggest ISP(Internet Service Provider) in India is \_\_\_\_\_.
- (6) 3 most important parties involved in E-Commerce are: \_\_\_\_\_  
Community and Commerce.
- (7) What is Knowledge Base?
- (8) What is a Macro Virus?
- (9) What is Source Data Automation?
- (10) What is Key Indicator Report?

(b) Explain Expert Systems in detail. (10)

**2. Answer any two. (20)**

- (1) Transaction Processing System
- (2) Technology Diffusion, Infusion and Acceptance
- (3) Discuss: Systems Development Life Cycle

**3. Answer any two. (10)**

- (1) SPAM
- (2) Domain Speculation
- (3) Cyber Defamation

## Section-II

**4 (a) Answer the following 10**

1. eBay is an example of C2C type of e-commerce. State: True or False
2. Sender identity verification in attachment of e-mail is called?
3. Define: Cybermall
4. Define: Https
5. Define: Digital certificate
6. Define: Data mining
7. Full form: GDSS
8. Give the name of the latest search engine of yahoo?
9. Which protocol is there to develop a handheld wireless device application?
10. Sub set of Data ware house is .....

**(b) Explain ERP in detail 10**

**5 (a) Explain Electronic payment process in e commerce system in detail 7**

**(b) Answer any two 8**

1. B2C System
2. Computer Crime
3. Secure Socket Layer

**6 (a) Explain Strategies for successful e-Commerce 7**

**(b) Answer any two 8**

1. Comparison of DSS and MIS
2. Discuss RPO, BPO, KPO
3. Neural Networks